

# Privacy Policy

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This Policy describes how **Rackel Messe à Bidias** (the "Artist") and **point lumineux sàrl** (the "Company") process personal data collected via the **messebidias.ch** website (the "Site").

## 1. Data Controller

The party responsible for data processing on this Site is:

**point lumineux sàrl** (Exhibition Organiser), Contact person: Ms Susanna Tinguely-Zosso, [info@pointlumineux.ch](mailto:info@pointlumineux.ch) , **for data-related enquiries**.

## 2. Data Collected

We collect data in two ways:

- **Server log data (non-personal):** When you visit the Website, our web host automatically collects standard information in server log files (e.g. your IP address, browser type, date/time of access, pages viewed, time zone). This data is used for technical administration, security and website performance analysis purposes, and does **not** personally identify you.
- **Contact/correspondence data (personal):** If you contact the artist or company via the email address provided, we collect the personal information you send (your name, email address and the content of your message) for the sole purpose of responding to your request.

## 3. Cookies and Tracking Tools

- **Cookies:** The Site uses cookies (small text files stored on your device) to ensure basic functionality and optimise the user experience. You can manage or disable the use of cookies in your web browser settings.
- **Analytics:** We may use statistical services (e.g. Google Analytics) to understand how visitors use the Website. These services typically use cookies to collect and analyse data. If used, this data is anonymised as far as possible. You can disable Google Analytics via specific browser extensions.

## 4. Legal Basis and User Rights

- **Jurisdiction:** Data processing is subject to the Swiss **Federal Act on Data Protection (FADP/DSG)** and, where applicable for visitors from the EU/EEA, the **General Data Protection Regulation (GDPR)**.
- **Your rights:** Under the DPA and GDPR, you have the right to request information about your stored personal data, to have it corrected, **transferred** or deleted, and to withdraw your consent (if applicable). Please contact us using the contact details provided in section 1 to exercise these rights.

## **5. Data Sharing and Transfer**

We do not sell, rent or exchange your personal data. We will only share your data with third parties if:

- It is necessary for the provision of the service (e.g., data transmitted to the web hosting provider).
- We are legally obliged to do so.

**Data transfer to the United States:** As the Site includes links to social media platforms based in the United States (such as Instagram) and may use tools based in the United States (such as Google Analytics), your data may be transferred to and processed in the United States. We ensure that our service providers comply with the appropriate data protection standards.

## **6. Updates and Acceptance**

We reserve the right to update this policy at any time. By continuing to use the Site, you agree to the terms of the current policy.

Status: 22.10.2025